

ESTTA Tracking number: **ESTTA690580**

Filing date: **08/19/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91220494
Party	Plaintiff Sony Mobile Communications AB
Correspondence Address	ANDREW D PRICE VENABLE LLP 575 7TH STREET NW WASHINGTON, DC 20004 UNITED STATES adprice@venable.com, TrademarkDocket@Venable.com, jmk-lass@venable.com
Submission	Motion to Join/Substitute Party
Filer's Name	Andrew D. Price
Filer's e-mail	trademarkdocket@venable.com, ADPrice@Venable.com, SBPowell@Venable.com
Signature	/Andrew D. Price/
Date	08/19/2015
Attachments	Sensei Engage and Design Opposition - Opposer's Motion to Substitute - Aug. 19 2015.pdf(118078 bytes)

Sony Mobile Communications AB,)	
)	
Opposer,)	
)	Opposition No. 91220494
v.)	
)	Mark: SENSEI ENGAGE and Design
Sensei, LLC,)	
)	Application Serial No.: 86/271,808
Applicant.)	
)	
Venable Ref.: 74725-378486)	

Opposer, Sony Mobile Communications Inc., by and through undersigned counsel and in accordance with Trademark Act §10, 15 U.S.C. §1060, and Trademark Trial and Appeal Board Manual of Procedure (TBMP) §512.01, hereby requests that the title of the proceeding referenced above be amended to substitute its name, Sony Mobile Communications Inc., in place of the name currently listed, Sony Mobile Communications AB.

On July 21, 2015, Counsel for Opposer notified counsel for Applicant of the proposed assignment of the marks and substitution of Sony Mobile Communications Inc. as Opposer in the present proceeding.

Opposer requests that the Board grant this motion and substitute Sony Mobile Communications Inc. as Opposer in this proceeding.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'ALM', is positioned above a horizontal line.

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Venable LLP
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Facsimile: (202) 344-8300
Attorneys for Opposer

August 19, 2015

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true copy of the foregoing OPPOSER'S MOTION TO
SUBSTITUTE was served upon counsel for Applicant by e-mail this 19th day of August 2015, upon:

Adam R. Villaneuva, Esq.
Fears Nachawati, PLLC
4925 Greenville Ave., Suite 715
Dallas, TX 75206
adam@fnlawfirm.com



Andrew D. Price



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUGUST 4, 2015

PTAS

ANDREW D. PRICE
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WASHINGTON, DC 20043-4385

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BRIEF: ASSIGNS THE ENTIRE INTEREST

DOCKET NUMBER: 74725-250219; -282346

ASSIGNOR:

SONY MOBILE COMMUNICATIONS AB

DOC DATE: 07/29/2015
CITIZENSHIP: SWEDEN
ENTITY: CORPORATION

ASSIGNEE:

SONY MOBILE COMMUNICATIONS INC.

CITIZENSHIP: JAPAN
ENTITY: CORPORATION

1-8-15 KONAN, MINATO-KU
TOKYO, JAPAN 108-0075

SERIAL NUMBER: 77265159

REGISTRATION NUMBER: 3632194

MARK: SENSME

DRAWING TYPE: STANDARD CHARACTER MARK

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REGISTRATION DATE: 02/15/2011

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